

## Account Director - Digital Agency

Sydney (city fringe)

### THE COMPANY

Market United [a wholly owned subsidiary of ASX:QXQ] offer a full range of customised digital business solutions to a wide variety of clients. We know the digital space backwards because we employ marketing gurus, creative guns & technical whizzes - and we keep winning new clients!

**Want to join the elite team?**

### THE ROLE

We now require an additional **Digital Account Director** to join our account service team. In this autonomous, strategic marketing role you will be responsible for developing and managing new and existing client relationships. You will be able to excite clients about the world of digital marketing and use your digital experience to translate their needs into strategies that deliver against their business objectives.

### THE RESPONSIBILITIES

- Working with existing accounts to maintain and increase spend
- Identifying opportunities within the groups client base
- Identifying new business opportunities
- Pitching innovative digital ideas to these prospects
- Lead responses to RFPs
- Plan and manage online campaigns and web development projects

### YOU ARE

- An experienced marketer with 5+ years experience
- An experience digital expert with 3+ years experience
- A problem solver with good organisational skills
- Passionate about the internet
- A team player who will inspire a project team

### YOU HAVE

- An active and relevant network within the local digital industry
- Exceptional communication skills both verbal and written
- Tertiary qualifications (with good grades) in Communications/ Marketing or eCommerce

**REPORTING TO: Head of Agency (Sydney)**

**PACKAGE: \$80,000 to \$120,000 +super (depending on experience)**

**CONTACT: James Ward ([james.ward@marketunited.com](mailto:james.ward@marketunited.com))**