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ASX/MEDIA RELEASE

3di Announces the Appointment of Sales Director and the Completion of the Merger of one of the Largest Interactive Sales Networks in Australia

3 Dimension Interactive Pty Ltd ACN 104 904 396 (3di), a member of the Q Group of companies (ASX: QXQ), today announced the appointment of Melissa Curran to the newly created position of Sales Director - Agency and Direct.

The appointment follows the completion of the merger of a number of operational divisions of the Q Group.

Mark Halstead, Managing Director of 3di said, "Following on from the announcement in July regarding the merger of Q Group businesses, the Group will now be able to offer a range of highly targeted digital media opportunities to advertisers through 3di, which has become one of the largest interactive sales networks in Australia and New Zealand. We are delighted to welcome Melissa Curran to the position of Sales Director; Melissa's prior experience with realestate.com.au will make a valued contribution to the team."

Melissa will head up two of the three sales divisions as Sales Director. Jillian Freeman, who moves across from Great Australian Survey (GAS), will head up the third 3di team - Research and Affiliates, as Business Development Director.

"Our team offers our clients and Network Partners a great depth of experience across multiple digital media opportunities including email, mobile and data marketing. It is pleasing to announce a growing team within a growth environment, particularly within the current economic conditions." commented Halstead.

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About 3di

3di is an interactive advertising sales network that provides sales representation for a network of Australasia's premier permissioned databases and digital media properties, to advertising agencies and their clients.

3di is a member of the Q group of companies and has offices in Sydney, Melbourne, Perth and Auckland. It represents a number of premium digital properties including, Optus Media, GAS, and the Australian Post owned, First Direct Solutions.



About Q Ltd

Q Ltd wholly owns a group (the Q Group) of leading Australasian companies that provide services within the interactive advertising and digital marketing sector. The Q Group facilitates interaction between a client's brand and its target audiences via email, list marketing, mobile devices, permission marketing, search engine marketing and websites.

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